

# Manufacturing

## Industry profile

*Partner  
to prosper*



*City of  
Whittlesea*



**In the City of Whittlesea, manufacturing is one of the most productive industries, adding \$1.02 billion to the economy in 2021-2022**

ConnectNorth Business Park, Cooper Street and  
O'Herns Road Employment Precinct, Epping

## Strong population and economic growth

As one of the largest and fastest growing regions in Melbourne, the estimated resident population is projected to increase by 52% by 2041.

### City of Whittlesea in 2021-2022

**Population**  
238,004

**Population projection by 2041**  
to 360,692 (increase by 52%)

**Local businesses**  
21,617

**GRP**  
\$10.40 Billion  
a 7.3% increase from 2021-2022

### Local manufacturing industry in 2021-2022

- 841 businesses registered (up 18% since 2019)
- Largest total exports by industry, generating \$2.75 billion

#### Top sub-sectors value-add 2021/2022 (million)

Food product	\$263
Machinery and equipment	\$151
Fabricated metal product	\$132
Non-metallic mineral product	\$124
Transport equipment	\$85

Local Sales  
**\$1.57 billion**

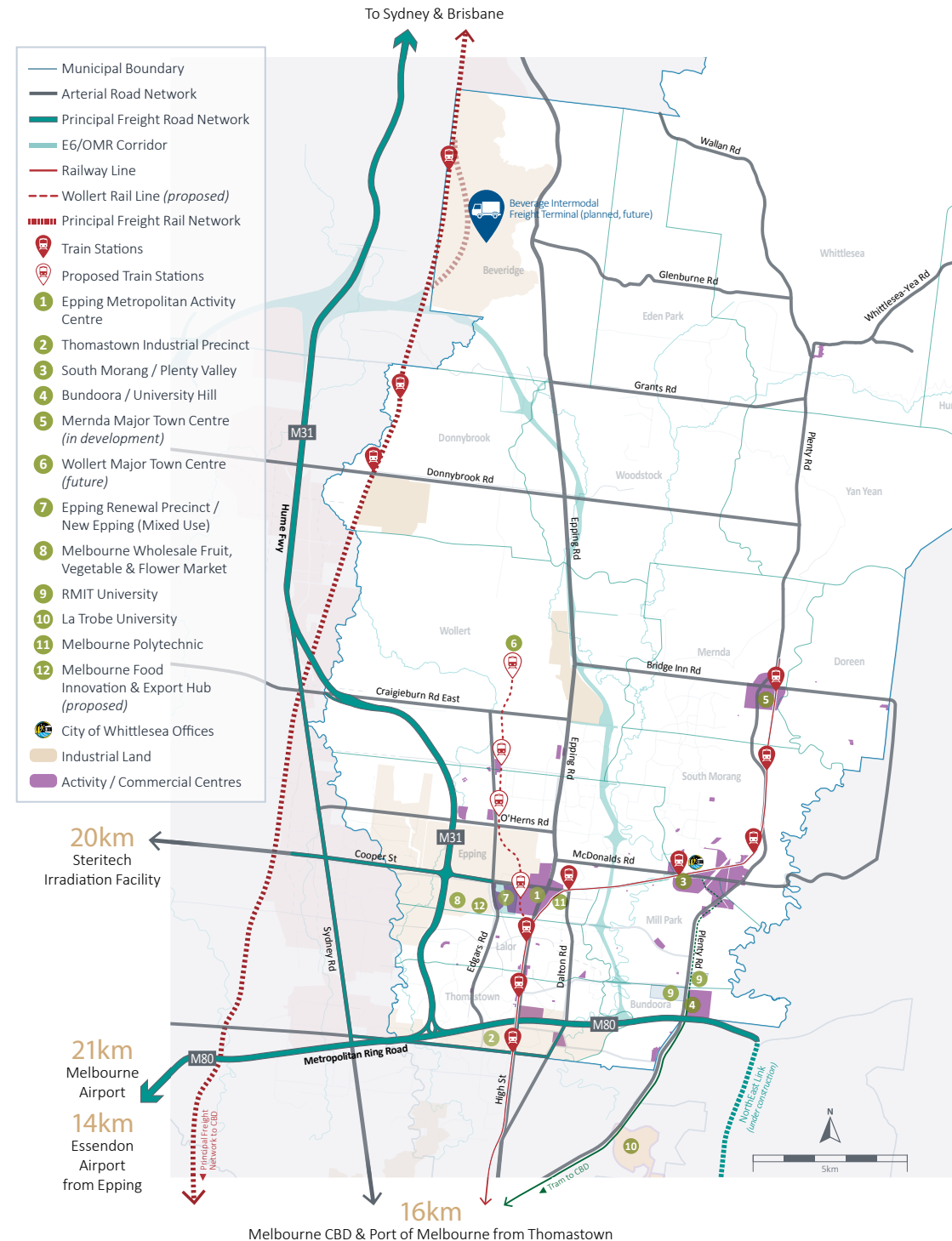
Value Added  
**\$1.02 billion**

Output  
**\$3.40 billion**

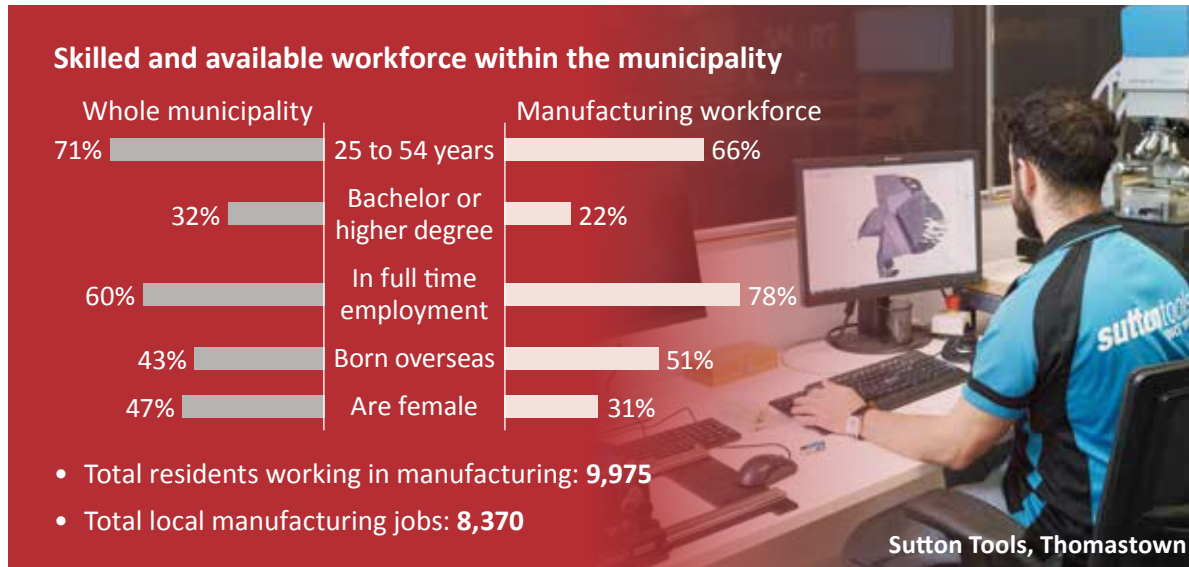
Total Exports  
**\$1.83 billion**



Thomastown Industrial Area. M80 Metropolitan Ring Road and Dalton Road Interchange



## Local workforce 2021-2022 data

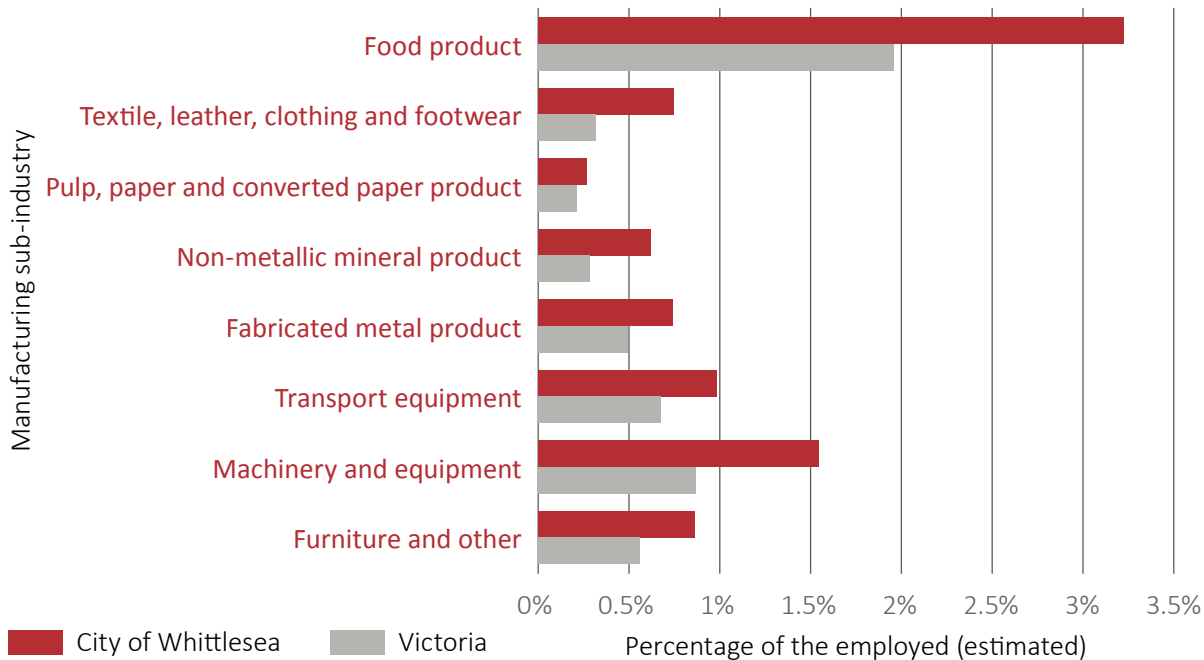


## Productivity snapshot

- Average worker productivity across all industries **\$105,435**
- Average worker productivity in Manufacturing **\$122,217**
- Highest worker productivity was **\$252,218** in 'non-metallic mineral product manufacturing'
- Second highest worker productivity was **\$225,798** in 'fabricated, metal product manufacturing'

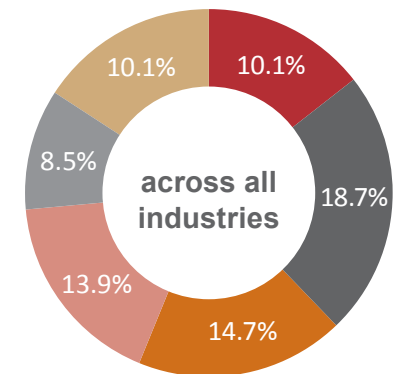
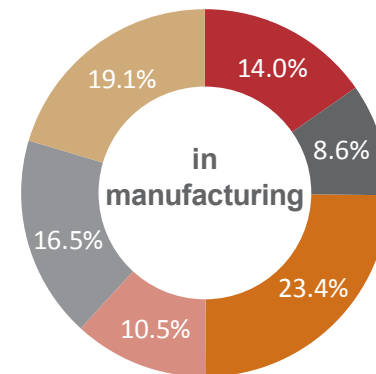
of the **69,926** local workers,  
**49.5%** live locally

## Manufacturing Employment (total) by sub-industry 2021-2022



## % of resident workers

- Managers
- Professionals
- Technicians and Trades Workers
- Clerical and Administrative workers
- Machinery Operators and Drivers
- Labourers



Detailed information available at: [economy.id.com.au/whittlesea](http://economy.id.com.au/whittlesea)

# Key opportunities identified within the manufacturing industry and supply chain

**1. Access the local, growing, skilled and experienced workforce**

Occupations

- 1,711** Labourers
- 1,560** Technicians and trades workers
- 1,211** Managers
- 1,089** Machinery operators and drivers



Wine In A Glass, Epping

## 2. Leverage local infrastructure

- Beverage Intermodal Freight Terminal (planned, opening 2025)
- Melbourne Wholesale Fruit, Vegetable, and Flower Market
- Established manufacturing clusters across Thomastown and Epping

Easy access to

- Melbourne Airport** 20 mins
- Port of Melbourne** 35 mins
- National Road Network** M80 Ring Road and Hume freeway
- Metro trains** 8 stations every 20 mins on weekdays



**3. Collaborate locally to harness value from leading industries**

- Enhance future capabilities
- Facilitate and champion innovation
- Progress adoption of advanced technologies
- Optimise supply chains and re-purpose wastage

<p>Transport, Postal and Warehousing</p> <p><b>\$612 Million</b></p> <p>Value add 2021-2022</p>	<p>Wholesale Trade</p> <p><b>\$830 Million</b></p> <p>Value added 2021-2022</p>
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## 4. Partner with major education providers for mutual benefit



Northern Centre for Health Education & Research



Data and Information Sources: National Institute of Economic and Industry Research (NEIR) (C) 2023 compiled and presented by economy.id



## Partner with council to support future growth

The City of Whittlesea is committed to building a robust and economically valuable investment environment where our local businesses, partnering organisations and residents will thrive. To have a confidential discussion about the potential of your organisation locating within the City of Whittlesea, contact our Investment Attraction and Business Growth Team via email to [invest@whittlesea.vic.gov.au](mailto:invest@whittlesea.vic.gov.au) or call 03 9217 2170

[whittlesea.vic.gov.au/invest](http://whittlesea.vic.gov.au/invest)

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