



Develop a Vision statement

GROUP activity worksheet



For this activity you will need...

- Whiteboard
- Butchers paper
- Writing material – coloured pens, markers
- Creative brain power

Exercise 1: Big picture thinking (30 min)

Divide into smaller groups or pairs. Draw a picture of what your community wants to achieve. Use colour, shape, words, and/or images. Discuss how this will happen.

Capture key phrases, words or descriptions.

Exercise 2: Map Your Vision (45-60 min)

In small groups - on a large piece of paper, use words or pictures to describe what your community would look like if it was doing everything it wants to and had all the resources (tools, money, equipment, support) it needed. Share your ideas with others.

In one sentence, describe the long-term change that your community aims to create.

Points for discussion:

- What did you have in common? Look for key words, what stirs passion and enthusiasm?
- Identify what the differences are. Are you on the same page and clear on what you want to achieve together?

Exercise 3: Form your vision statement (60-90 min)

Now that you have done a lot of the thinking and sorting together as a group, most of the hard work is complete. To form your vision statement could take some going back and forth to fine tune wording, but the most important part is that you all agree on what you want to do and create. Write down your vision statement.

