

# Business Development Program Application Form



Details	
Company Name	
ABN	
Company Website <i>(optional)</i>	

Primary Contact Details	
Address	
Contact Person	
Position	
Phone	
Mobile	
Email	

Years Established	
Number of Employees	
Location of business	
Industry type (i.e. retail, manufacturing, etc)	
Ownership Structure (i.e. sole trader, company)	

<b>1</b>	<b>Please provide a short description of your company and your products/services (150 words)</b>
<b>2</b>	<b>Contribution towards the achievement of Whittlesea 2040 Goal Three (30%)</b> Please demonstrate how the program will assist your business to contribute to the local economy and what outcomes will it aim to achieve (max 200 words).

<b>3</b>	<b>Delivery of positive outcomes for business and community (30%)</b> How will the program assist your business to deliver positive or innovative outcomes for your business and community? (max 200 words)

<b>4</b>	<b>Business capability and capacity (20%)</b> Demonstrate how the business has the capability and capacity to implement change. (max 200 words)

<b>5</b>	<b>Program sustainability (20%)</b> How will the program continue to provide benefits to business and community beyond the funding period? (max 200 words)

Thank you for completing your application form. All applications are to be completed and submitted by email to [business@whittlesea.vic.gov.au](mailto:business@whittlesea.vic.gov.au). **Applications close midnight, 31 March 2021 or when positions available are exhausted.**